

FATHIMATHUL HIBA

DIGITAL MARKETER

[Linkedin: Fathimathul Hiba.k](#) | kannur | hibaameen372.com | [www.hibbaa.in](#)

PROFESSIONAL SUMMARY

Motivated digital marketing professional with a strong understanding of online marketing strategies including social media management content creation and basic SEO. Skilled in Helping brands reaching people and supporting business increasing with digital platforms. Skilled at using digital tools to increase reach and engagement. Interest in creating practical skills and delivering clear marketing results

TECHNICAL SKILLS & SOFT SKILLS

Web Development	Google Ads	Communication
Social Media Marketing	Canva	Team Collaboration
Search Engine Optimization	Content Creation	Researching
		Problem solving

PROFESSIONAL EXPERIENCE

DIGITAL MARKETING INTERN (2025 - Present)

Alpha Digital Marketing Agency

Key Areas of Learning

I have a strong understanding of digital marketing fundamentals, including SEO Google Ads and social media marketing. I have learned keyword research, on-page and off-page SEO content creation and basic campaign optimization. I am also familiar with tools like Google Analytics, Meta Business Suite and Canva for performance tracking and content management .

EDUCATION

Directorate of Higher Secondary Education (2024 - 2025)

PLUS TWO HUMANITIES | GHSS AZHIKODE

DIPLOMA IN DIGITAL MARKETING (completed)

Institute : Alpha Digital Marketing Academy

Duration : 2025 - present

ADDITIONAL EDUCATION

CERTIFICATIONS

- 4-month Digital Marketing course
- Hubspot SEO certified
- Social Media Certified
- Hubspot Digital Marketing
- Hubspot Content Marketing
- Google Ads Certification

LANGUAGES

- English
 - Malayalam
 - Tamil
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